Colby Fund
Volunteers:
Ensuring the Colby Experience
2014-2015
Most Importantly:

Thank You
What is the Colby Fund?

- The Colby Fund is part of the operating budget of each academic year. Colby determines how much support it needs to make the year happen that is not covered by tuition and outside funding.
  - Tuition covers 75 percent of the cost of students’ education.

- The Colby Fund is completely separate from the endowment.
  - The Colby Fund is like the College’s checking account; the endowment is like a retirement account.
  - $1 to the Colby Fund provides the same spending power as $25 to the endowment.

- The Colby Fund raised $6.2 million in FY14, $5.2 million of which was purely unrestricted.

FY14 Stats:
- Total alumni gifts: 9,228
- Average alum gift: $493.83
- Median gift: $100.00
- Gifts needed for one percentage point: 207
The Colby Fund Impacts…

Academic Programs
(faculty, study abroad)

- Colby’s faculty to student ratio is 1:10.

- Your gift ensures that students will have personal attention from professors who are leaders in their respective fields, who are focused on teaching, and students will have opportunities to enhance their learning across the nation and around the globe.
The Colby Fund Impacts…

Financial Aid

- Last year 41 percent of Colby students received financial aid grants with an average award of more than $35,000.

- The goal is to reach a point where every qualified student who seeks admission could be admitted, regardless of need.
The Colby Fund Impacts…

State-of-the-Art Facilities

- Colby’s state-of-the-art academic, residential and recreational facilities enable students to accomplish great things.

- Renovations to Miller Library and Roberts Row were all made possible with operational funds, which the Colby Fund helps to support.
The Colby Fund Impacts…

Athletics and Student Programs

- Student athletics, clubs, and organizations prepare Colby students for success after college by providing opportunities to develop leadership, management, and real world skills.

- The Class of ’14 graduated with:
  - 55 percent having jobs;
  - 16 percent accepted to graduate programs; and
  - Colby yielded 1 Fulbright Fellowship, along with numerous other post-graduate fellowship opportunities.
The Colby Fund Impacts...

Campus Operations

- Colby provides 60 buildings and over 50 acres of playing fields unrivaled in the NESCAC.

- Colby’s highly rated dining halls serve the diverse cuisines required to attract the best students from across the country and around the globe.
Why Give?

Every gift has the multiplier effect.

Corporations and foundations, which provide millions of dollars in support, consider the alumni participation rate more than total dollars raised when making their award decisions.

Participation is viewed as a barometer of Colby’s internal “health”. If alumni participation is strong then it is perceived as a school worth supporting.

Participation matters!
Why Give?

Every gift casts a vote.

Lead by example. Your gift is your resounding vote of confidence in Colby. It adds credibility as you ask classmates to join you.

Your participation matters!
How Colby Measures Up

Every gift is a measure of Colby’s success.
Colby’s alumni participation rate is compared to other colleges by prospective students, their parents and college guides. Every gift from an alum—including yours—bolsters Colby’s reputation.

Here’s how we measured up in 2013-14:

Colby 45%
Bates 49%
Bowdoin 59%
How Colby Measures Up

NESCAC Revenue FY10-FY14

- Amherst
- Bates
- Bowdoin
- Colby
- Connecticut
- Hamilton
- Middlebury
- Trinity
- Wesleyan
- Williams

FY10 AF Revenue
FY11 AF Revenue
FY12 AF Revenue
FY13 AF Revenue
FY14 AF Revenue
How Colby Measures Up

NESCAC Participation Rates FY10-FY14

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FY10 Participation  FY11 Participation  FY12 Participation  FY13 Participation  FY14 Participation
How Colby Measures Up

NESCAC Donor Counts FY10-FY14
The Ambition

46%

9,524 alumni participating by June 30th, 2015
Thank You